



AIHEC STRATEGIC PRIORITY AREAS

- Focus the work of our mission
- Help us work efficiently
- Aid us in communicating our focus

ADVOCACY:

- Pursue federal, private, and tribal funding
- Establish unified strategic goals and objectives for legislative and executive branch activities
- Expand data collection and accountability to leverage funding

MEMBER SERVICES:

- Heighten awareness of TCU best practices through information sharing, technical assistance, and public visibility
- Offer presidential support, board training, and the development of both new and existing leadership
- Maximize effective use of AIHEC central office

OUTREACH:

- Reinvigorate effort to establish a National Tribal University through collective TCUs, focusing on language and culture
- Build on connections with worldwide Indigenous peoples, with cultural exchanges, and faculty/student exchanges
- AIHEC outreach campaign

ACCREDITATION:

- Help accrediting teams understand the uniqueness of our institutions
- Create an accreditation process guide for emerging TCUs
- Continue discussions on the need for a TCU Accreditation body

GOALS

- PATHWAY TO OUR VISION
- WHERE OUR PROGRAMS AND ACTIVITIES ARE DIRECTED



Sustaining: TCU Advancement: Sustain Tribal Colleges and Universities and the Tribal College Movement.

Educating: Performance Accountability: Provide technical assistance, standards, and processes necessary for TCUs to be accountable, premier higher education centers within their communities.

Innovating: Strengthening Capacity to sustain Tribal Nations and Advance Peoplehood: Strengthen and sustain Tribal cultures, leadership, governance, educational advancement, economic development and the protection of our land through innovating programs.

Engaging: Student Engagement: Improve the capacity of TCUs to provide high quality, culturally relevant and integrated education.

Goal - Sustaining: TCU Advancement

Sustain Operational Funding:

- FY13 = \$5850/Indian Student
- FY14: \$6355/ISC w/TCMN!
- FY2015: Up \$1.6M in House

Issues:

(a) FY2015 Appropriations: More Continuing Resolutions...

(a) Election Year: Senate Flipping?

- Advocacy and Action

Goal: Sustaining
Sustain Tribal Colleges and Universities and the Tribal College Movement.

Sustaining: Tribal Colleges and Universities will thrive into the future. This will be made possible by:

1. Increased and adequate operational funding that fosters unity and promotes equity (explore all TCUs under one funding authority and one formula) and includes forward funding for all TCUs.
2. Equity in programmatic funding:
 - a. Federal programs (NSF-TCUP; USDA-land grant programs, etc.)
 - b. American Indian College Fund distribution.
3. Increased state and tribal support.
4. Sustained and expanded advocacy and partnerships with national organizations and Federal agencies.
5. Aggressive private sector funding effort for institutional advancement.
6. Continued strong, accountable central office.

KEY AIHEC CENTRAL OFFICE PERFORMANCE MEASURES

- Hire PR professional and develop and implement a marketing/branding strategy
- Dedicate staff to identify and secure private funding for strategic initiatives
- Develop and implement plan to maximize advocacy tools, including TCJ and TCU students

Goal:
Educating
Performance
Accountability

➤ TRIBAL Accrediting Body: *Focus Groups*

➤ AIHEC AIMS:
Comprehensive Data Collection
New Database; Refined Measures
Need to focus on COMPLETE data

➤ CAO & CFO Annual Meetings

➤ AIHEC Rebranding & Messaging: *New Website*

➤ IEF Phase III: AIHEC Indigenous Eval Research

Goal: Educating
Technical assistance, standards, and processes needed for TCUs to be accountable, premier higher education centers within their communities.

Educating: ***AIHEC will provide technical assistance to help build institutional accountability, including resources for strategic planning, data collection, appropriate standards, and assessment criteria and methods. This will require the following strategies:***

1. Explore the support/potential for creating a national TRIBAL accreditation body.
2. Expanded use of sound, consistent data (AIHEC-AIMS).
3. Leadership development.
4. Continuous Improvement & Institutional Excellence:
 - a. Define a Model Institution of Excellence
 - b. Identify Needs and Best Practices
 - c. Dissemination of models of excellence and best practices

KEY AIHEC CENTRAL OFFICE PERFORMANCE MEASURES

- Advance AIHEC AIMS data collection & assessment capabilities by 2013
- Identify and secure resources continue to convene annual student and CAO leadership meetings
- Develop plan for establishing national accreditation body (through established AIHEC task force)

Goal – Innovating: Strengthening Communities

- Keepseagle Settlement Agreement
FARM Bill Equity
FALCON
- Behavioral Health: \$5 million:
-- \$340,000/2 yrs for SACNAS, NRN partnership
-- First Behavioral Health Institute
- CONCEPT: TCU/K-12 coordination pilot
Teacher Prep Capacity Building: Accreditation
BIE TA, Prof. Development: Funding & Priority
- Sustainability Effort: Climate Change Curricula/Course; AERI Grant/Energy Effort; EPA Eco-Ambassadors; 2nd Stewards of Earth Conference next week w/NMAI

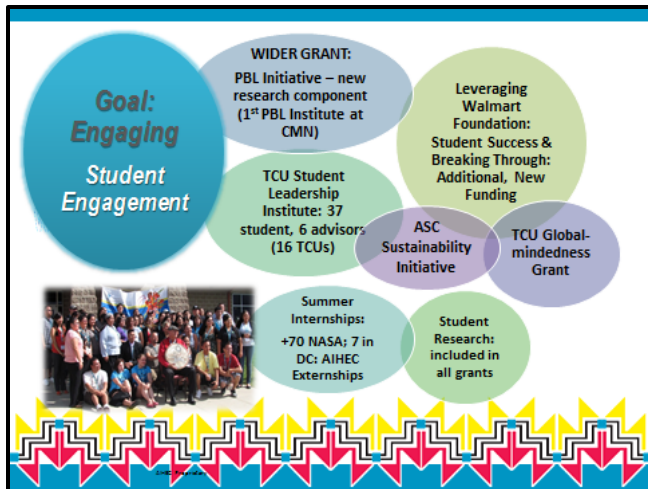
*Goal: Innovating
Strengthening TCU Capacity to
Sustain Tribal Nations and
Advance Peoplehood*

Innovating: *Focusing on peoplehood, this goal aims to strengthen the service capability of the TCUs by promoting strong people, land, economic development, and leadership. Initial focus will be on:*

1. Reintroduction, further promoting, and ultimately achieving enactment of the PATH legislation.
2. Identification of new funding streams for culture and language preservation programs.
3. Reinvigoration of AIHEC's Cooperative Agreement and programs within the U.S. Department of Health and Human Services, including establishing comprehensive behavioral health program.
4. Develop plan for National TRIBAL University.

AIHEC CENTRAL OFFICE PERFORMANCE MEASURES

- Secure sponsor and identify offsets for reintroduction of PATH legislation in 2013
- Develop contract proposal for BIE funding of language revitalization programs
- Develop Behavioral Health Initiative.
- Develop plan for National TRIBAL University.



Goal: Engaging
Improve the capacity of TCUs to provide high quality, culturally relevant and integrated education.

Engaging: High quality education lies at the center of everything we do. This requires making good programs available to students and ensuring students' ongoing success. We will embark on these strategies:

1. Cultural Integration: provide executive awareness and faculty development in culturally integrated education.
2. Student Support Services: provide support for TCU-based efforts to strengthen and expand student support programs and activities (TCU TRIO organization).
3. Targeted Faculty and Staff Development: develop and implement faculty and staff development program in key areas.

KEY AIHEC CENTRAL OFFICE PERFORMANCE MEASURES

- Identify and disseminate of best practices and models for effective support services
- Strengthen ASC and TCU student body as TCU advocates
- Expand TCU student internship and leadership opportunities.